

# Business folks line up to cheer Cardinals

As the Arizona Cardinals prepare for Sunday's season-opening game in their brand-new stadium in Glendale, business folks are jumping on the bandwagon like never before. The Buzz isn't making predictions about when they will start jumping off, but here are some Valley businesspeople who hope to be cheering for the Cardinals this year:

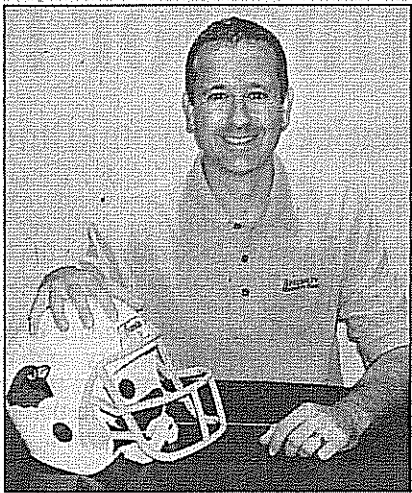
## Business in Rome

**Matt Wolach** and his fiancée, **Savannah McNierney**, who both work at Parker Finch Management in Phoenix, admit to being major Denver Broncos fans.

What else is new? We all know that a large percentage of the spectators at Cardinals games always have cheered for the opposing team because they grew up watching them somewhere else. And because they were never Broncos fans.

But because the Cards and Broncos are in different conferences, they face each other that often, leaving the couple free to support their hometown team.

This year, leading up to their Phoenix wedding in January, they will be cheering for the Cardinals during the season-opening game as new season-ticket holders. They will be at Sunday's game against the San Francisco 49ers.



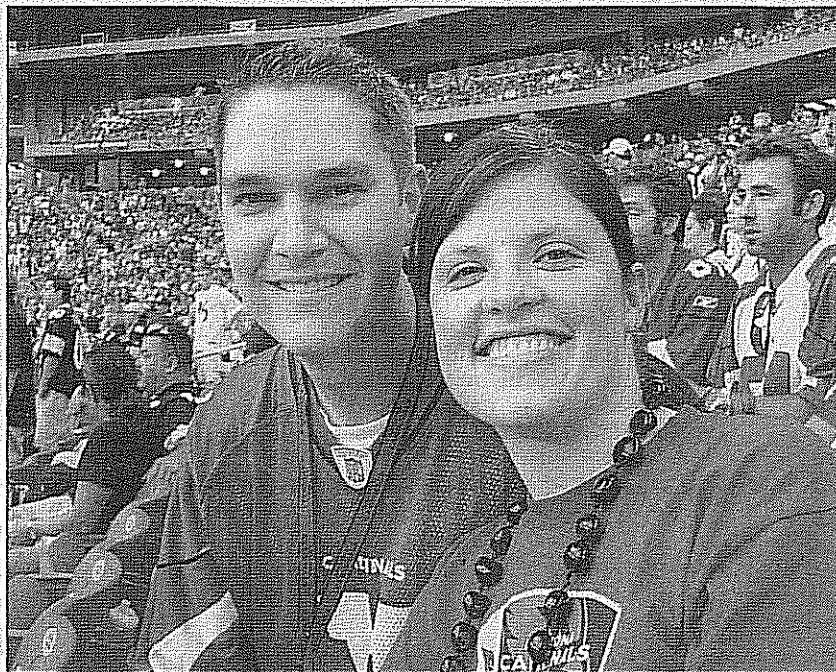
Bryan Kort has been a Cards season-ticket holder since they arrived here.

And they hope to have to miss a game for their wedding, which would mean the Cards made the playoffs.

## Common denominator

**Marc Arnowitz**, a residential real estate appraiser for Landmark Appraisal Group, just moved back to Phoenix from Kansas. And he arrived with divided football loyalties.

A native of St. Louis and rabid Rams



Matt Wolach and Savannah McNierney of Parker Finch Management are Denver fans, but they will be cheering on the Cardinals this year as first-time season-ticket holders.

fan, Arnowitz is often out-cheered by his wife, **Alayna**, a Phoenix native whose parents have had season tickets to the Cardinals for almost two

decades. Her mother, **Bruny Jimenez**, a football expert and Cardinals superfan, beat out Arnowitz to win a giant flat-screen TV in a fantasy league a

few years back.

The good news for the Arnowitz/Jimenez clan this football season: former Rams and current Cardinals quarterback **Kurt Warner** can always bring the whole family to its feet.

## Banking on the Cards

**Bryan Kort**, senior vice president of Specialty Markets Banc, a division of Western National Bank that focuses on the real estate and small-business community in metropolitan Phoenix, is an all-out Cardinals fan.

"I'm an Arizona native who's been a season-ticket holder for the Cardinals since Season 1," he said. "So, I'm rooting for Arizona. There are others at the bank, however, who have a different opinion."

Ya think?

## Not to mention...

... *Dancing with the one who brought you:* **Bryan Vincent**, president of Phoenix-based information technology firm BVA Inc., will be pulling for the Seattle Seahawks to return to the Super Bowl.

"Because BVA is a Microsoft Gold Certified Partner and **Paul Allen**, one of Microsoft's founders, owns the team, it is our professional connection to the NFL," Vincent said.